

# Artwork File Specifications

The table below shows the incorrect and correct file formats that should be supplied in order for us to successfully proceed with your artwork. Files need to be supplied in a vector format enabling us to have editing capabilities on your files. This allows us to fix and adjust any 'colour bleed' issues that may arise from printing on polyester.

✘	✔
<p>JPEG ( unless the image is a photo ) TIF, BMP, PNG, DWG, DXF</p> <p><b>Or any files from programs such as :</b></p> <p>Microsoft Work Microsoft Publisher or Microsoft Powerpoint</p>	<p>Ai. ( Adobe Illustrator ) CS3 Indd. ( Indesign Files ) CS3</p> <p>PDF ( can only be accepted if they have been generated by Adobe Illustrator or Indesign)</p> <p>JPEG's that have been saved as PDF's will not be accepted.</p>

\* Please note : Non vector artwork usually has some degree of pixilation in it when viewed on the screen. These files can not be accepted

If you are unable to provide the correct file, artwork may be able to be re-created at a fee. Please ask your Account Manager for a quotation.

## Colours

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All vector based artwork should be created in Solid Coated PMS ( Pantone Matching System ) colours at 100 % and not as percentages, this allows us to match your chosen colour with our polyester swatches.

\* Please note : PMS Colours are used as a guide only. Colour shades may vary due to difference in print media.

## Photos

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If you are using photo images on your artwork, please either embed them into the document or supply them as a separate file. Acceptable photo formats can include JPEG'S, TIF or PSD ( Photoshop Files ). Images should be supplied at 300 dpi. Your images will be placed at actual size and reviewed for there quality, and you will receive notification if the images are too pixelated to print.

\* Please note : Copying and pasting images to and from different programs will make your photo lose its original quality, so the best option is to provide the photo file direct from the camera.

## Fonts/Text

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Fonts preferably should be converted to outlines/curves before submitting artwork. Alternatively, the font file can also be provided if you require extra text to be inserted into your artwork. If your artwork is being re-created please provide the name of the font that has been used in the artwork to allow us to successfully replicate the file.